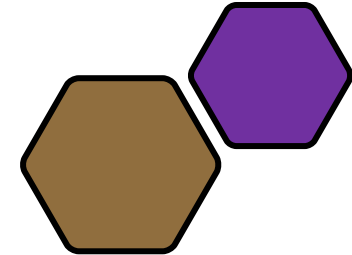


30<sup>th</sup> November 2021

# Town Close Foundation & Young Enterprise



**NO TIME  
LIKE THE  
FUTURE**

**THE TIME  
TO ACT IS  
NOW**



[www.young-enterprise.org.uk/NTLTF](http://www.young-enterprise.org.uk/NTLTF)



# Young Enterprise

- Our vision is that **every young person** is provided with the **opportunity** to learn the vital skills needed to earn and look after their money, to develop an **enterprising mindset** and make a valuable contribution to their communities and wider society
- Young Enterprise is a national **charity**, reacting and adapting to local labour market needs.
- Working with corporate partners and volunteers we can equip young people from all backgrounds with the **skills and attitudes you require** in the workplace.
- We believe that **the potential of the UK's young people is unlimited**, and an academic education on its own is not enough.
- Our ambition is to deliver 1 million opportunities to young people by end 2024.
- [Watch](#) how we make a real difference to the lives of young people.

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# The Problem

- Not all young people have access to the opportunities to develop **foundation skills, an enterprising mindset or access to relatable role models that allow them to understand potential career pathways.**
- The **marketplace is changing so quickly**, that schools are in danger of educating young people in skills that are obsolete for the future marketplace by the time they leave full time education.
- Many organisations offer skills training, but a lack of collaboration can lead to segmentation and reduced awareness of the range of pathways and opportunities available.
- Fewer than half of British employers believe young people are leaving full-time education prepared for employment.
- The pandemic has resulted in young people, especially from disadvantaged backgrounds, not having access to employer networks and we know that young people can't 'be what they can't see'.
- We know the pandemic has affected the aspirations, career education and mental health of young people, which experts warn will have long term effects on employment.
- “Youth unemployment is on course to more than triple to its highest level since the early 1980s and could hit 17% by the end of this year”, according to a Resolution Foundation report.

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# Providing meaningful experiences that inspire, educate and inform

## Inspire

- Through delivering impactful programmes, supported by **relatable role models**, we help young people make informed career choices and inspire them to reach their full potential.
- We will raise awareness of the needs of the sustainability and environmental sector and the **enterprising mindset** required to access careers.
- At Young Enterprise we believe no young person should be left behind and will focus on ensuring every young person has a fair start and equal access to opportunities.

## Educate

- Young Enterprise has the unique ability to provide opportunities for young people to **apply** their skills and enterprising mindset in a **practical**, globally recognised programme.
- Through our existing network of educational settings we will educate the future workforce of the changing demands and opportunities within the your sector.

## Inform

- Our programmes are continuously evaluated, with 85% of our programmes now accessible digitally.
- Working with industry leaders we adapt our programmes to meet the changing demands of the labour market and look forward to working with you to create a bespoke journey of opportunities resulting in equipping young people with the mindset and skills your future workforce requires.
- Young people seek employers who are ethical and environmentally friendly. Our Company Programme products and services reflect this.

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# Enterprise Programmes



Company Programme provides the perfect opportunity for young people to apply their employability skills in an engaging and challenging way. This development of 'human' intelligence, not only enriches their academic learning, but also provides a strong foundation for their futures. In companies of up to 20 students, each participant takes on a directors role and responsibilities, including the role of sustainability director. Companies create, make and sell a real product or service, keeping any profit.

We know this programme makes a difference, see our [IMPACT report](#).



Start-Up. The ultimate employability and entrepreneurship experience for HE and FE students. Start-Up programme gives university students the opportunity to develop employability skills and prepare for the world of work. We believe in learning by doing, which is why Start-Up participants set up and run their own student company for up to 12 months.



Team Programme is an enterprise journey for students who have mild to moderate learning difficulties. Designed to aid young people's transition from education into independent living and employment, the programme develops confidence and life skills through working as a team to set up and run an enterprise.

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# Employability Day programmes



Learn to Earn provides an opportunity for all young people to understand the full range of opportunities that are available to them, salary expectations and possible education pathways. Students set realistic goals.



The Employability Masterclass discusses how students can provide evidence of their employability skills and mindset. Students develop their CV, with advice from local business volunteers and understand how to prepare for and respond in an interview.



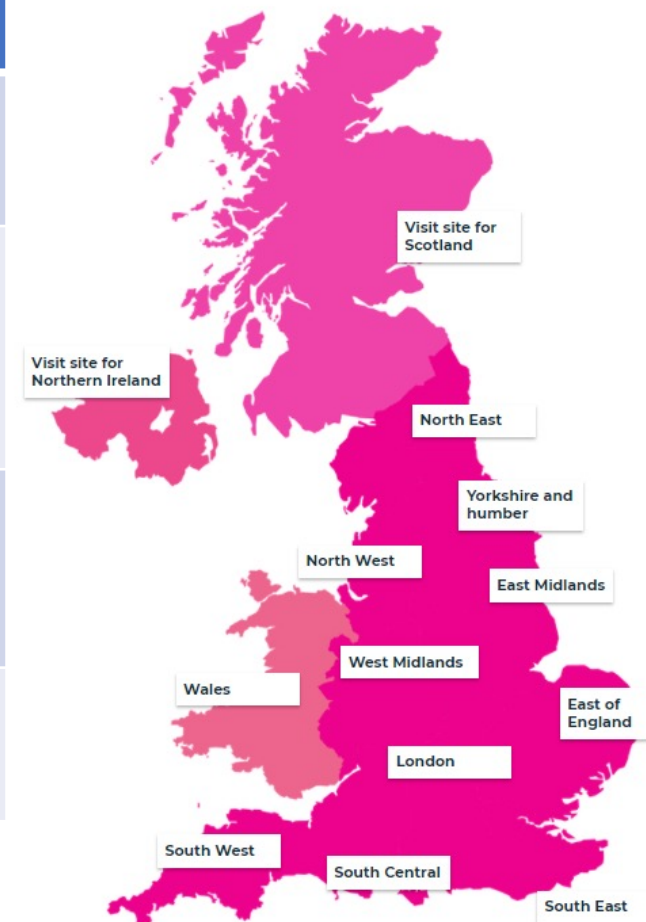
Launch Pad is a day long, high impact engaging enterprise challenge. Students select a fictional business to develop and relaunch. Young people will work alongside inspiring business volunteers who support students to discover more about themselves and develop key skills which are valued in the workplace.

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# Programme Reach and Opportunity

	Enterprise Programmes	Day Programme
Volunteering Commitment	Meetings occur weekly during term-time. Could volunteer as a small team.	Ad hoc days/half days or virtual sessions. Can pre-record content.
Volunteering benefit	Fantastic sense of satisfaction. Boost self confidence and communication skills. A great way to identify and recruit future talent.	Provide advice and support to many young people. Improve confidence and communication.
Other ways to support	Provide a masterclass, be a judge, be a Dragon, attend events, host a trading opportunity.	Record a Q&A or 'talking head' video
Numbers of students per opportunity	c15	30 - 180



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# Impact

## Company Programme

- **89%** of young people have a better understanding of the world of work as a result of Company Programme
- **80%** of students agreed that Company Programme helped them to identify their strengths and weaknesses
- **100%** of educators in 2019/20 felt the Programme improved young people's employability skills

## Start Up

- **84%** of students agreed Start Up helped them understand what it's like to run a business
- **75%** of students taking part in Start Up improved 3 or more employability competencies e.g. self-esteem, organisation and financial capability

## Day Programmes

- **89%** of students agreed that Learn to Earn helped them set goals for the future
- **78%** of students agreed meeting volunteers and learning about their experiences has inspired them
- **100%** of teachers felt the Masterclass challenged students on their employability skills, while also exploring and explaining employers' expectations of young people
- Almost all people (**99%**) who are volunteering in schools felt that they made a difference to young people

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# Impact

***“I absolutely loved the Young Enterprise Business Enterprise module. I have always wanted to build my own company and I want it even more now that I have tasted what it’s like to be a real entrepreneur.”***

Will Fairbank, BSc Undergraduate, Loughborough College

***“It’s a fulfilling experience to observe the students as they develop essential skills. They become more confident – especially the quiet ones, who by the end of the day are as confident as the louder students. Volunteering helps me too; it has improved how I deliver to different audiences”***

George Moore, Commercial Quality Manager, HSBC.

***This programme was the best thing of 2020 for me! it was such a fun project and I made some great friends along the way. I got to attend events that were eye opening and interesting.***

Young person

***“Young Enterprise has been such an incredible experience. As a team we have grown so close and YE has been an incredible platform to do that. For the future we expect to go bigger and better and can’t wait to see what comes next.”***

Harriette Evans, Bathe (YE Company)

***“Students have valued the learning experience and found it a steep learning curve in the practical application of their ideas. They have seen their hard work rewarded in so many more ways than in the classroom.”***

Teacher, South East

***“If these people did not come in and volunteer to help my life would not be in the position it is now. These people really do change people’s lives.”***

Luke – YE Alumni

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# Thank you.....

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Podbean: <https://enterprisingmindsets.podbean.com>

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Find out more at: [www.young-enterprise.org.uk](http://www.young-enterprise.org.uk)



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